

# 2005 election



## INSTRUCTIONS TO KNOCKERS - UP

Please read Carefully

1. You will be given one or more 'Knock-up' sheets listing the names and addresses of our supporters. Knocking-up is the term used to describe those who are calling on identified supporters in order to remind/persuade them to vote.

2. Please call on all those electors whose names have not yet been crossed through, including the Green and Conservative supporters.

3. Please use a polite, but POSITIVE approach: 'I have called on behalf of .....the Liberal Democrat candidate to remind you that it is polling day. I see from our records that you have not yet voted, would you like a lift to the polling station?'

This is far better than saying 'Have you voted yet' which invites the reply 'YES' just to get rid of you - a wasted call.

Not many electors will actually want a lift, but it serves as a reminder to them to vote.

Do not argue if someone says that they have already voted. Make a note of it and report back to the Committee Room.

NB Always try and find out what time the elector is intending to vote - even if they do not need a lift from us. During the day, try to encourage wives to come out on their own. This means at least we will get their vote and they may encourage their husbands to vote in the evening. Don't walk away from an elector who is hesitant about voting until you are satisfied that there is nothing further you can do to get them to vote.

4. If an elector does want a lift, then either take them straightaway (if you have a car) or find out at what time they would like someone to call later on. Make a note on the knock-up pad of any such car calls. Offer to babysit if necessary. If you do find yourself giving a lift to someone with difficulties (blind, has problems writing, etc), tell the Presiding Officer at the Polling Station. DO NOT assist them to vote yourself.

5. Leave a calling slip at every household you visit - whether somebody is at home or Out.

6. Don't waste time arguing politics on the doorstep. Complete your calls quickly and efficiently, then return to the Committee Room for more.

7. Please wear a rosette, badge or lapel sticker to identify yourself, unless told otherwise at the Committee Room.

8. Carefully record the response at each house making sure any codes you use are understood at the Committee Room.

9. Make sure you always return the Knock-up sheets to the Committee Room as soon as you have finished. The information will be needed for further knock-ups later in the day. Mark clearly all those who cannot vote due to illness, disability, hours of work, business-trip, etc, so we can get them a Postal Vote for future elections.

Also make a note if you spot an unexpected Opposition poster in the window, or if the Opposition are knocking up the same household as you are. (There may be a good reason, eg: a 'split' household, but it is worth checking and noting on the canvass cards when you return to the Committee Room).

Remember the purpose is to get EVERY SUPPORTER out to vote. The effectiveness of the knock-up operation could make the difference between winning and losing. EVERYVOTE COUNTS and every supporter who has not voted by the close of poll is a sign of failure.

**GOOD LUCK AND THANK YOU FOR YOUR HELP**